

800-858-8808 661-298-3200 661-298-3205 Fax

CGS File Specifications:

We at Creative Graphic Services keep up with the latest design and printer rip softwares to ensure our ability to accomodate all of your graphic needs. To keep with industry standards, we prefer to receive files in the following formats: Photoshop, Illustrator and InDesign. Please read the following specifications below to help us work with your graphics and create a smooth workflow for best finished product results.

Photoshop files:

For best printing results, files should be supplied with a resolution no less than 75 dpi at full size. Files can be supplied at a smaller scale, but please keep in mind that enlarging files will reduce resolution. Example: quarter scaled files need to be set at 300 dpi to meet the minimum requirements when scaled up 400%.

Illustrator files:

Vectorized Illustrator files are the preferred file for high quality printing. This allows for graphics to be enlarged to any size without concern for loss of quality. We simply ask that all fonts used be outlined and any placed or linked image be supplied independently or embedded in file. If you have a placed or linked photo image, please make sure it has the same color mode as your document. Example: rgb images should only be placed within a rgb document, cmyk images should only be placed within a cmyk document.

InDesign files:

InDesign files we like to have same treatment as Illustrator files. Please remember to supply or outline all fonts used. Please remember to supply all linked or placed images independently of design. Please make sure all images are consistent with color mode of document.

Color:

Any file type supplied can be in either rgb or cmyk color modes. Please just make sure that all files supplied are consistent within your job. If you have specific colors to match, we ask that you supply a printed color proof or specify a Pantone Color Bridge Coated Guide for reference.

Note:

As we specialize in large and grand format digital printing, all of our equipment prints in cmyk colors. Please note that all rgb files will ultimately be converted to cmyk for output.

Thank You,

CGS Management and Staff